

L.C. Graf

Writer, Editor & Marketer

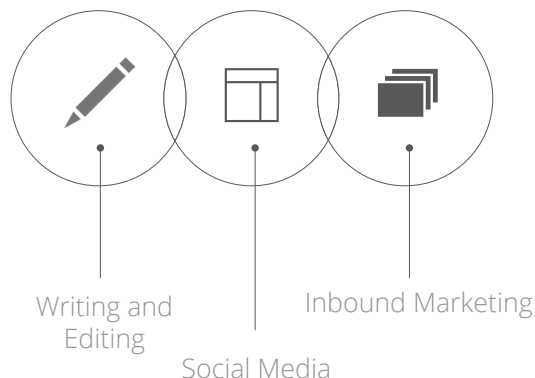
Contact

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PERSONAL STATEMENT

My first memory of writing—I wasn't actually writing. I was 4 years old and scribbling circles that I told my dad was the history of our neighbor, Mrs. Betty. I was a kid ready to learn and write about my community, and I've held that passion all throughout my career. I started as a journalist and mentor, but jumped at the opportunity to help small business owners at EMyth Worldwide. For the last two years at EMyth, I've launched two products, a podcast, introduced educational lunches, outlined our first social media strategy, and wrote countless how-to and technical guides for young entrepreneurs. Now, I'm ready to take all I've learned and continue my career of telling stories and helping the community around us.

MY SPECIALITIES



SKILLS

- Hubspot
- Adobe InDesign
- Adobe Photoshop
- Asana
- Slack
- Wistia
- Google Analytics
- Google Adwords
- Facebook Business
- Wordpress
- Microsoft Office
- NICA
- Saxotech
- Gleam
- HTML/CSS
- Issu
- Soundslide
- AP Exchange
- Clickability
- Image Editing
- Slideshow Pro
- Audacity

WORK EXPERIENCE

From April 2015 to May 2017

EMyth Worldwide Inc.

Marketer—Content Production, Social Media Management

From Nov. 2014 to April 2015

Amperage Marketing

Digital Project Assistant—Client Presentations, Data Collections

From June 2014 to August 2014

The Journal Eureka

Reporter—Editor of Travel and Services Guide, Metro, Features, and Profiles writer.

From June 2013 to August 2013

The Gazette

Web Media Assistant—Social Media, Web Production

EDUCATION AND VOLUNTEER

3 B.A. Degree's
English, Journalism, Religion
University of Iowa

I volunteer with Listo, an after-school program for children whose parents are learning English. I help with homework, make messes with finger paint, and give lots of horseback rides.

RECOGNITIONS



Nov 2016 - Jan 2019, Hubspot

Inbound Certification

Feb 2015, Iowa Newspaper Association

3rd Place Breaking News Reporting

HOBBIES & INTERESTS

